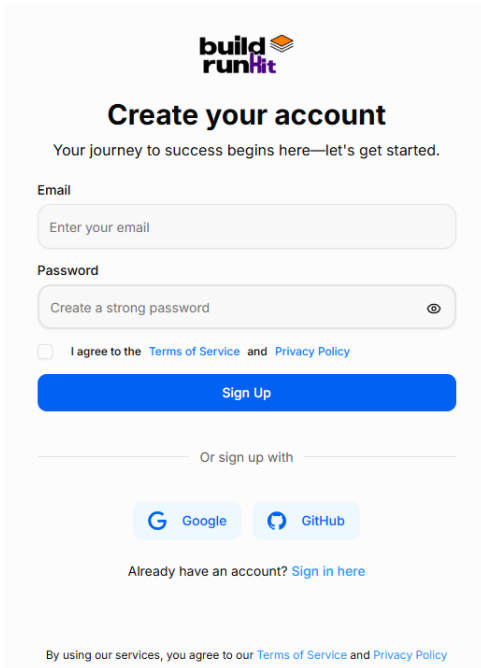


Overview and Account Setup

The screenshot shows the BuildRunKit website homepage. At the top left is the BuildRunKit logo. The navigation menu includes 'Platform', 'Pricing', 'Community', and 'Pricing'. On the right, there are links for 'EN', 'Sign In', and a blue 'Sign Up' button. The main content area features a grid background. On the left, a vertical sidebar lists three phases: 'PHASE 01 Build Launch Journey & Brand Kit', 'PHASE 02 Run', and 'PHASE 03 Grow'. A 'Business in a Box' badge is positioned above the main heading 'BuildRunKit.'. Below the heading, the text reads: 'The operating system for founders and business owners who need one affordable platform to **develop, launch** and **operate** a business.' At the bottom left, there is a blue button labeled 'Launch for \$11.99/mo ->' and a white button labeled 'See Pricing'. On the right side of the main content, there is a 'TRY IT ON' section with a vertical stack of six profile pictures. Below this, a pricing card highlights '\$11.99 for 2 users Start Today!' in a blue cloud. Underneath, six feature cards are displayed with their respective prices: 'TASKS' (\$10), 'STRATEGY' (\$10), 'GUIDANCE' (\$100), 'CRM' (\$20), 'PROJECTS' (\$20), and 'INVOICES' (\$10). Each card contains an icon representing the feature.

BuildRunKit is an all-in-one business operating system designed for founders, entrepreneurs, and growing teams. It bridges the gap between high-level strategy and daily execution by providing a unified workspace for planning, building, and running every aspect of a modern business.

Creating Your Account:



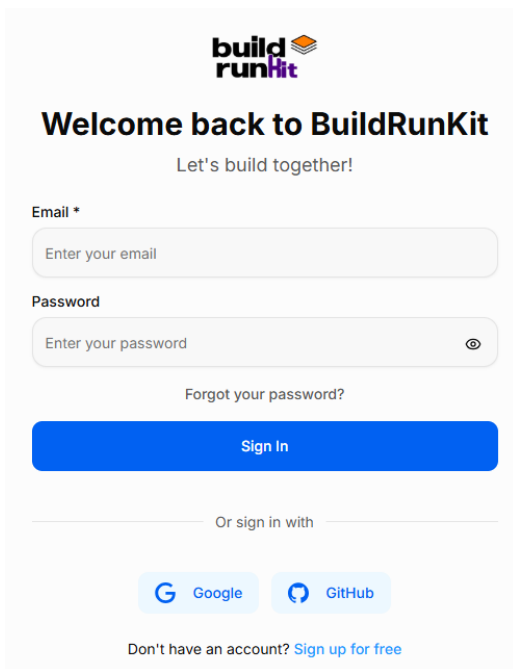
The image shows a web form for creating a BuildRunKit account. At the top is the BuildRunKit logo. Below it is the heading "Create your account" and a sub-heading "Your journey to success begins here—let's get started." The form contains several fields: an "Email" field with the placeholder "Enter your email", a "Password" field with the placeholder "Create a strong password" and an eye icon for toggling visibility, and a checkbox for "I agree to the Terms of Service and Privacy Policy". A prominent blue "Sign Up" button is located below these fields. Underneath the button, there is a separator line and the text "Or sign up with". Below this are two buttons for "Google" and "GitHub". At the bottom of the form, there is a link "Already have an account? Sign in here". A footer note states "By using our services, you agree to our Terms of Service and Privacy Policy".

How to Sign Up:

Starting your journey with BuildRunKit is quick and easy. Follow these steps to set up your new account:

1. Email Address: Enter your primary email address in the Email field.
2. Create a Password: Enter a strong, secure password. Use the eye icon to double-check your typing.
3. Terms & Privacy: Review the Terms of Service and Privacy Policy, then check the box to confirm your agreement. This is required to proceed.
4. Complete Registration: Click the blue Sign Up button to create your account.
5. Alternative Options: You can also register instantly using your existing Google or GitHub account by clicking the buttons at the bottom.
6. Already a User? If you accidentally landed on this page, click "Sign in here" at the bottom to go back to the login screen.

Accessing Your Workspace

The image shows the login page for BuildRunKit. At the top left is the logo, which consists of the word "build" in black and "runKit" in purple with a small orange icon above the "i". Below the logo is the heading "Welcome back to BuildRunKit" and the sub-heading "Let's build together!". There are two input fields: "Email *" with a placeholder "Enter your email" and "Password" with a placeholder "Enter your password" and an eye icon to toggle visibility. Below the password field is a link "Forgot your password?". A prominent blue "Sign In" button is centered below these fields. Underneath is a separator line with the text "Or sign in with". Below this are two buttons for social login: "Google" with the Google logo and "GitHub" with the GitHub logo. At the bottom, there is a link "Don't have an account? Sign up for free".

**build
runKit**

Welcome back to BuildRunKit

Let's build together!

Email *

Enter your email

Password

Enter your password

Forgot your password?

Sign In

Or sign in with

Google GitHub

Don't have an account? [Sign up for free](#)

How to Sign In:

Accessing BuildRunKit is simple and secure. Follow these steps to log in to your account:

1. **Email & Password:** Enter your registered work email address and password in the provided fields. You can click the eye icon in the password field to verify your entry.
2. **Social Login:** For faster access, you can choose to sign in using your Google or GitHub account by clicking the respective buttons at the bottom.
3. **Forgot Password:** If you've forgotten your credentials, click the "Forgot your password?" link just above the Sign In button to receive a reset link via email.
4. **New Users:** If you don't have an account yet, click the "Sign up for free" link at the very bottom to begin your registration.

Initial Onboarding & Role-Based Dashboards

Wizard-Style Onboarding: After completing your registration or signing in for the first time, you are greeted with a streamlined, wizard-style interface. This walkthrough allows you to instantly input your basic information, select your initial User Type, and start configuring your personal brand right from the start.

Theme & Device Compatibility: The onboarding screens and all subsequent dashboard components are engineered to ensure smooth responsiveness across all devices and perfect compatibility with both Light and Dark themes.

The 4 Role-Based Dashboards: Once onboarding is complete, the platform provides 4 distinct, role-based dashboard architectures. Each layout filters out background noise to highlight the exact workspace metrics and tools most relevant to your specific job type:

- **Founder View:** Tailored for high-level startup execution and business oversight.

Executive Dashboard

Analyze high-level OKRs, budget approvals, and financials

Change visualization: **Executive View**

WHERE TO NOW?

Manage Workspaces | Follow Up Projects | Manage Milestones | Check Projects Tasks | See Deals | Check Invoices

WORKSPACE PIPELINE

All Workspaces | Saul's Test Workspace | Test Workspace | This is a Workspace | HydroFlask Inc | High Speed Inc | Cinnamonroll | Training & Demo | beb! | beb! | judeo cristiano

Pipeline

Total Pipeline: **\$1.13M** | Weighted Value: **\$584K** | Active Deals: **26**

REVENUE ANALYSIS

View Reports

Total Invoiced: **\$8,916.25** | Paid: **\$1,120** | Pending: **\$7,784** | Overdue: **\$12.25**

Paid This Month: **\$0** | YTD Paid: **\$1,120**

Invoiced (12 months) | Paid (12 months)

Overdue Customers

Vinicius Oliveira	\$54.25
person a doe	\$-42

PROJECTS

Project for building (ACTIVE) | sad (ACTIVE) | amigos del campo (ACTIVE) | ERP Integration (ON HOLD) | Data Migration (COMPLETED)

RECENT ACTIVITY

Project Task (5/20/2026) | Project Task (5/20/2026) | Project Milestone (5/20/2026)

YOUR BRANDS

CoveStudio - Invoicing that doesn't invade your sanity. Creative-first freelancing suite (invoicing, proposals, client comms, portfolio) co-designed with users. COLORS: ● ● ●

- Executive View: Optimized for corporate management, tracking, and leadership oversight.

Executive Dashboard

Analyze high-level OKRs, budget approvals, and financials

Change visualization: Executive View

WHERE TO NOW?

Manage Workspaces | Follow Up Projects | Manage Milestones | Check Projects Tasks | See Deals | Check Invoices

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- Business Coach View: Structured for mentorship tracking, strategy planning, and cohort overviews.

Business Coach Dashboard

Manage client portfolio, mentoring templates, and calendars

Change visualization: **Business Coach View**

WHERE TO NOW?

Navigation menu with buttons: Your Personal Brand, Continue Journeys, Manage Contacts, Contacts Activities, Strategy Problems, Mind Maps

CLIENT WORKSPACES

Client workspace cards for HydroFlask Inc, High Speed Inc, and Cinnamonroll, each showing metrics for Tasks, Contacts, Deals, and Projects.

Client	Tasks	Contacts	Deals	Projects
HydroFlask Inc	2	10	1	7
High Speed Inc	0	0	0	0
Cinnamonroll	3	12	0	1

PROJECTS

Project progress cards for CRM Implementation, Logistics Platform Upgrade, Cloud Migration, Financial Dashboard, and Design System Documentation, showing progress percentages and due dates.

Project	Progress	Due Date
CRM Implementation - Gree...	25%	5/19/2026
Logistics Platform Upgrade - ...	33%	7/16/2026
Cloud Migration - CloudScale	33%	10/7/2026
Financial Dashboard - Finan...	33%	6/24/2026
Design System Documentati...	33%	7/22/2026

RECENT ACTIVITY

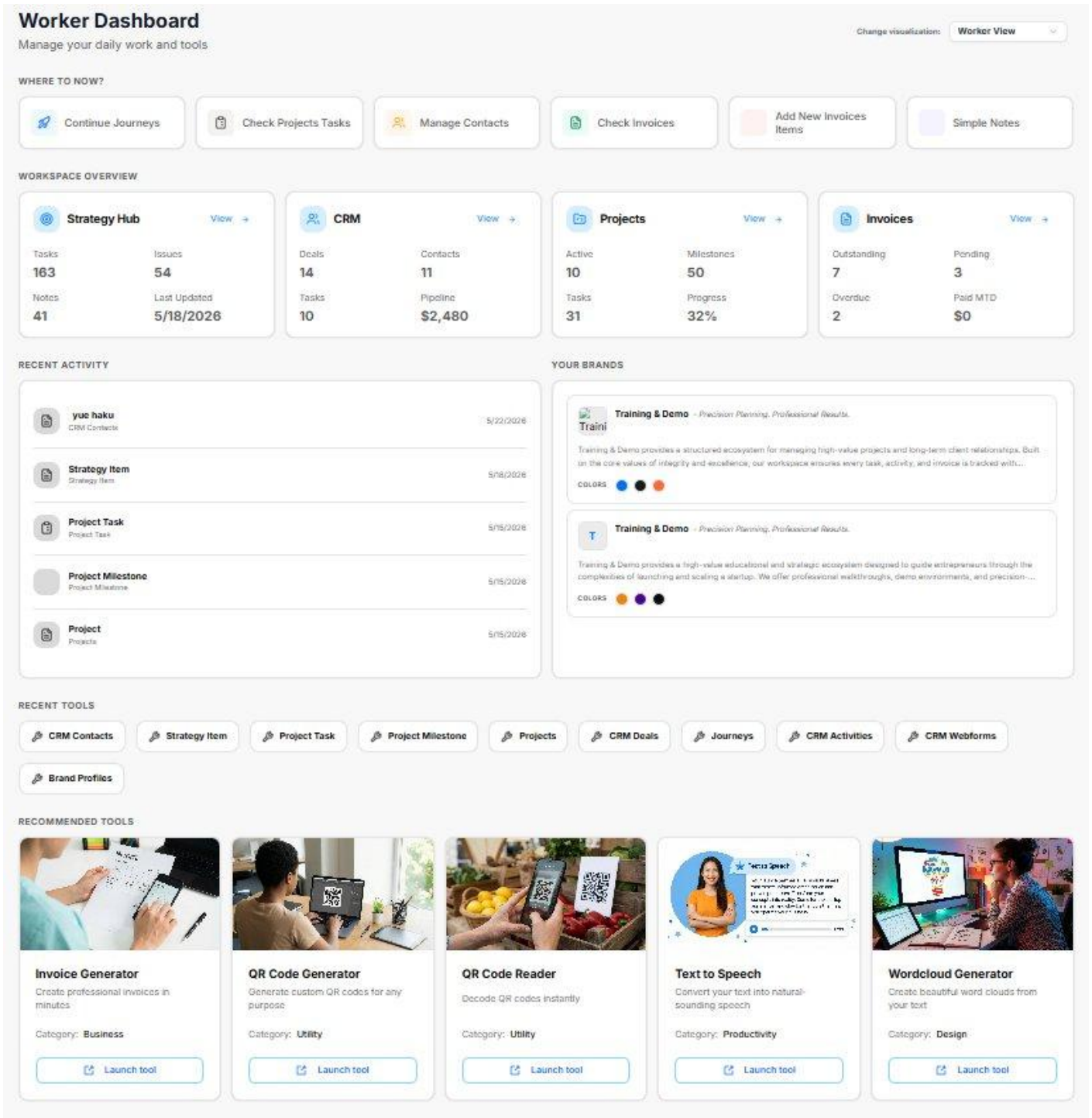
Recent activity log with items: yue haku (CRM Contacts), Strategy Item, Project Task, and Project Milestone, each with a date.

Item	Date
yue haku (CRM Contacts)	5/22/2026
Strategy Item	5/18/2026
Project Task	5/15/2026
Project Milestone	5/15/2026

YOUR BRANDS

Your Brands section featuring 'Training & Demo' cards with descriptions and color indicators.

- Worker View: Focused heavily on day-to-day task execution, individual assignments, and direct workflows.



Dynamic User Type Switching: The home screen includes a "Dashboard Select" interface menu. Whenever you manually switch your dashboard view to a different role, the system automatically updates your active User Type in the background to match your current workflow seamlessly.

Universal Shortcuts: No matter which of the 4 dashboards you are using, each home screen features a dedicated "Shortcuts" section. This allows you to rapidly launch specific tools and jump directly to different sections of the application with a single click.

Revision #2

Created 2026-05-04 17:27:01 UTC by Admin

Updated 2026-06-01 12:42:30 UTC by Bernadette F