

Admin Hub & Provisioning (Internal Platform Administration)

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The Admin Hub is a dedicated administrative application suite used by the internal platform team to manage the affiliate program, configure white-label parameters, and provision business mentors onto the platform.

Global Administration Dashboard

The main administrative dashboard provides a high-level overview of the entire coaching ecosystem. It displays real-time metrics and operational updates, including:

- Total Coach Counts: The aggregate number of registered mentors active on the platform.
- Recent Activity Logs: A rolling log of recent coach additions, profile updates, and edits.
- Infrastructure Tracking: A history of recent adjustments and deployments made to white-label configurations.
- Referral Analytics: Performance metrics tracking the click-through and registration data for the top 5 referral links.

Coach Registry Management

Accessible via the backend `/coaches` route, the registry serves as a master data table for administrative oversight. From this directory, administrators can:

- Look up, edit, and manage profiles for all active business coaches.
- Track specific branding assignments, individual client network sizes, and referral revenue metrics.

- Access the deep-dive route (`/coaches/{id}/view`) to audit individual mentor performance data.

Invitation & Onboarding System

The onboarding utility allows administrators to scale the coach network directly from the backend:

- Internal Invites: Admins can search the existing user database to send direct collaboration invites to join the business coach program.
- External Provisioning: Admins can provision and invite completely external users via email, granting them direct access to the coaching infrastructure upon sign-up.

Referral & White-Label Infrastructure

The core system features comprehensive administrative tools to set up partnerships:

- Link Management: Tools to create, edit, track, and monitor active affiliate and referral links.
- Full CRUD Configurations: Full administrative capabilities to Create, Read, Update, and Delete the foundational infrastructure for white-label setups.

Administrative Access Control

To maintain secure backend operations, the system enforces strict administrative access controls. Only internal users with verified high-level profiles can access or make changes within this provisioning application.

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